



Canadian Television Fund

2006-2007 Guidelines

Children's and Youth Programming

The COMPLETE Canadian Television Fund 2006-2007 Guidelines consist of:

Main Document (You must have this) and one of the following Guideline Modules as applicable to your production:

Broadcaster Performance Envelope Stream:

- Drama
- Children's and Youth
- Documentary
- Variety and Performing Arts

Special Initiatives Stream:

- Aboriginal-Language Productions
- French-Language Productions outside Quebec
- Development Financing
- Versioning Assistance

Nos Principes directeurs sont affichés en français sur notre site Internet à l'adresse suivante :
www.FondsCanadiendeTele.ca

A. Definition

"Children's programming" is defined as being targeted to children aged 12 and under, is designed and produced according to their needs and expectations (rather than to those of adults) and reflects a reality from a child's point of view. Children's programs usually have a major protagonist who is a child or youth under the age of 15 or a puppet, animated character, creature of the animal kingdom, comic book character or folk / super / classical / historical hero. Children's programs engage the creativity of children and provide them with both entertainment and learning experience.

"Youth programming" is defined as being specifically targeted to youths aged 13-17. Such programs should include youth protagonists and also reflect reality from a youth's point of view.

This genre of programming does not include family programming, which the CTF considers as Drama programming.

Peak viewing hours for Children's and Youth programming is defined as the time when the largest audiences of children and/or youth are available.

B. Essential Requirements

All Children's and Youth programming projects applying for CTF participation must meet the Fund's Essential Requirements, presented in Section 1.3 of the Main Document of the 2006-2007 CTF Guidelines.

The CTF will allow certain exceptions specific to Children's and Youth programming. In order of importance, the Essential Requirements and exceptions are as follows:

1. The project speaks to Canadians about, and reflects, Canadian themes and subject matter.

The following exceptions apply to live-action and animation programming with generic or fantasy settings:

- The project must be identifiably Canadian where relevant and may not be identifiably foreign; and
- Projects that incorporate well-known non-Canadian characters without incorporating any Canadian characters do not qualify for this exception.

2. The project will be certified by the Canadian Audio-Visual Certification Office ("CAVCO") and has achieved 10/10 points (or the maximum number of points appropriate to the project), as determined by the CTF using the CAVCO scale.

The following exception applies to animation:

- The project may be 8/10 according to the CAVCO scale, with one point going to foreign in-betweening and one to a non-Canadian camera operator.

3. Underlying rights are owned, and significantly and meaningfully developed, by Canadians.

4. The project is shot and set primarily in Canada.

Allowable exception for live-action and animation programming with generic or fantasy settings:

- The setting must not be identifiably foreign.

Please refer to the Main Document, Section 1.3.1, for details respecting the application of the Essential Requirements to official treaty co-productions.

C. English-Language Broadcaster Performance Envelopes

Licence Fee Threshold

In order to be eligible for CTF funding, a production must have received eligible licence fees that equal or exceed the applicable threshold identified in the table below. The definition of eligible licence fees can be found in Section 6.5 of the Main Document.

For official treaty co-productions, CTF licence fee thresholds will be calculated on the greater of the Canadian portion of the production's global budget and the level of Canadian participation as certified by Telefilm Canada's International Co-productions Department.

CTF Contribution

Broadcasters can decide what portion of their envelope to assign to an eligible production, up to a specified maximum amount. This maximum envelope contribution is directly linked to the amount of licence fees paid by the broadcaster, as detailed in the table below.

For official treaty co-productions, the CTF contribution will be calculated on the lesser of the Canadian portion of the production's global budget and the Canadian portion of the global final costs.

CTF financing is not meant to displace other sources of funding, but rather to act as a lever for increased contributions from other sources.

English-Language Broadcaster Performance Envelopes

Budget	Licence Fee Threshold	Historical Average Licence Fee	Maximum Envelope Contribution
Less than \$750,000 per hour	The lesser of 25% and \$160,000 per hour	31%	\$1.50 for every \$1.00 of licence fee
\$750,000 or more per hour	\$160,000 per hour	\$173,092 per hour	\$2.00 for every \$1.00 of licence fee

D. French-Language Broadcaster Performance Envelopes

Licence Fee Threshold

In order to be eligible for CTF funding, a production must have received eligible licence fees that equal or exceed the applicable threshold identified in the table on the following page. The definition of eligible licence fees can be found in Section 6.5 of the Main Document.

For official treaty co-productions, CTF licence fee thresholds will be calculated on the greater of the Canadian portion of the production's global budget and the level of Canadian participation as certified by Telefilm Canada's International Co-productions Department.

CTF Contribution

Broadcasters can decide what portion of their envelope to assign to an eligible production, up to a specified maximum amount. This maximum envelope contribution is defined as a set percentage of the budget, as detailed in the table below. There is also a contribution cap that applies to all productions in this genre. The CTF Contribution Cap is also shown in the table below.

For official treaty co-productions, the CTF contribution will be calculated on the lesser of the Canadian portion of the production's global budget and the Canadian portion of the global final costs.

CTF financing is not meant to displace other sources of funding, but rather to act as a lever for increased contributions from other sources.

French-Language Broadcaster Performance Envelopes

Budget	Licence Fee Threshold	Historical Average Licence Fee	Maximum Envelope Contribution	CTF Contribution Cap
Live-action and less than \$750,000 per hour	35%	42%	37%	\$2,500,000 per series
Live-action and \$750,000 or more per hour	15%	23%	47%	\$545,000 per hour or \$2,500,000 per series
Animation per hour	15%	28%	30%	\$2,000,000 per series

E. Licence Terms and Conditions

Licence agreements must meet the CTF's Licence Fee Requirements and Conditions presented in Section 6.5 of the Main Document of the 2006-2007 CTF Guidelines. Only the licences within the following Term requirements will be considered eligible for the purposes of accessing a contribution from a Broadcaster Performance Envelope.

Term*	6 years
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* In the aggregate and including both exclusive and non-exclusive terms.